



Year 13 Business Studies Curriculum Overview

Rationale:

Business Studies A'level is an exciting multidisciplinary subject focusing on institutions and problems of the business world. The curriculum is designed for students who have aspirations for a career in Accountancy, Marketing, Human Resources or Management. The subject content is designed to engage students through topics and issues that are relevant in today's society, through key contemporary developments such as digital technology, business ethics and globalisation topics.

Term/Length of Time	Outline Brief information about specific knowledge, skills and experiences the students will have	Assessment/Teacher Feedback Opportunities This should link to your G4Smarmbook	Homework and Literacy resources This needs to include compulsory and optional tasks Should include books as well as vocab/speaking/listening resources. These can either be optional or part of your SL.
Autumn	Topic 3.1 & 3.2 Business objectives and strategy This covers the challenges a business faces as they grow, from understanding influences of the external environment and the need to adjust strategy, to the different ways that businesses can grow (internally and externally).	Topic 3.1 & 3.2 Business objectives and strategy - End of Topic assessment Practice calculations and essay style questions Skills; analytical, application, literacy, quantitative skills	Minimum homework expectation - to be set on G4S Students need to learn definitions and complete chains of argument for each sub topic. Also, complete practice exam questions from the Topic 3.1 & 3.2 Business objectives and strategy booklets. See portal for booklets. Optional homework tasks and Literacy resources Wider reading; access daily news articles from the BBC website https://www.bbc.co.uk/news Subscribe to Taking the biz, view Theme 3.1/3.2 Edexcel videos; https://www.youtube.com/@TakingTheBiz Subscribe to the 'Business Review' journal, lots of practice questions on topical case studies - https://www.hoddereducation.co.uk Register with Tutor2u - https://www.tutor2u.net/business Tutor2u provides very useful support videos on each sub topics.
Autumn	Topic 4.1 Globalisation & 4.2 Global markets and business expansion Students gain an introduction to globalisation; what it is, its	Topic 4.1 Globalisation & 4.2 Global markets and business expansion - End of Topic assessment	Minimum homework expectation - to be set on G4S Students need to learn definitions and complete chains of argument for each sub topic. Also complete practice exam questions from the Topic 4.1 Globalisation & 4.2 Global markets and business expansion booklets. See portal for booklets.

	benefits and challenges, and the different trade opportunities and barriers that faces globalising businesses. They take this further by looking at how businesses would decide which markets to grow into to produce or sell products.	Practice calculations and essay style questions Skills; analytical, application, literacy, quantitative skills	Optional homework tasks and Literacy resources Wider reading; access daily news articles from the BBC website https://www.bbc.co.uk/news Subscribe to Taking the biz, view Theme 2.1/2.2 Edexcel videos; https://www.youtube.com/@TakingTheBiz Subscribe to the 'Business Review' journal, lots of practice questions on topical case studies - https://www.hoddereducation.co.uk Register with Tutor2u - https://www.tutor2u.net/business Tutor2u provides very useful support videos on each sub topics 4.1/4.2 • Gap tasks; 4.1 China UK trade, Asia Africa, One child
Spring	Topics 3.3 Decision-making techniques /3.4 Influences on business decisions This term the focus is on being able to break down finances into more complex decision-making techniques. Students will be able to evaluate a company's financial performance using appropriate ratio analysis, and then making business decisions based on scientific approaches.	Topics 3.3 Decision-making techniques /3.4 Influences on business decisions - End of Topic assessment Practice calculations and essay style questions Skills; analytical, application, literacy, quantitative skills Feb mock paper – half theme 1	Minimum homework expectation - to be set on G4S Students need to learn definitions and complete chains of argument for each sub topic. Also complete practice exam questions from the Topics 3.3 Decision-making techniques /3.4 Influences on business decisions booklets. See portal for booklets. Optional homework tasks and Literacy resources Wider reading; access daily news articles from the BBC website https://www.bbc.co.uk/news Subscribe to Taking the biz, view Theme 3.3/3.4 Edexcel videos; https://www.youtube.com/@TakingTheBiz Subscribe to the 'Business Review' journal, lots of practice questions on topical case studies - https://www.hoddereducation.co.uk Register with Tutor2u - https://www.tutor2u.net/business Tutor2u provides very useful support videos on each sub topics 3.3/3.4
Spring	Topics 4.3 Global marketing /4.4 Global industries and companies These topics focus on more qualitative aspects of a globalised economy. For instance, looking at the ethical implications of	Topics 4.3 Global marketing /4.4 Global industries and companies - End of Topic assessment Practice calculations and essay style questions	Minimum homework expectation - to be set on G4S Students need to learn definitions and complete chains of argument for each sub topic. Also, complete practice exam questions from the Topics 4.3 Global marketing /4.4 Global industries and companies booklets. See portal for booklets. Optional homework tasks and Literacy resources

	globalising, and whether governments should control multi-national corporations. Further to this they look at the social and cultural issues and impacts of globalised economies.	Skills; analytical, application, literacy, quantitative skills Feb mock paper – half theme 1	Wider reading; access daily news articles from the BBC website https://www.bbc.co.uk/news Subscribe to Taking the biz, view Theme 4.3/4.4 Edexcel videos; https://www.youtube.com/@TakingTheBiz Subscribe to the 'Business Review' journal, lots of practice questions on topical case studies - https://www.hoddereducation.co.uk Register with Tutor2u - https://www.tutor2u.net/business Tutor2u provides very useful support videos on each sub topics 4.3/4.4 Gap tasks; growing Indian economy, China cuts import duties, US China trade
Summer	Topic 3.5 Assessing competitiveness/3.6 Managing change Students take their previous knowledge and apply it to the impact that business decisions have on a business and the ways that businesses can overcome the adverse impacts of change, focusing on change	Topic 3.5 Assessing competitiveness/3.6 Managing change - End of Topic assessment Practice calculations and essay style questions Skills; analytical, application, literacy, quantitative skills	Minimum homework expectation - to be set on G4S Students need to learn definitions and complete chains of argument for each sub topic. Also complete practice exam questions from the Topic 3.5 Assessing competitiveness/3.6 Managing change booklets. See portal for booklets. Optional homework tasks and Literacy resources Wider reading; access daily news articles from the BBC website https://www.bbc.co.uk/news Subscribe to Taking the biz, view Theme 3.5/3.6 Edexcel videos; https://www.youtube.com/@TakingTheBiz Subscribe to the 'Business Review' journal, lots of practice questions on topical case studies - https://www.hoddereducation.co.uk Register with Tutor2u - https://www.tutor2u.net/business Tutor2u provides very useful support videos on each sub topics 3.5/3.6
Summer	Paper 3 Students focus primarily on exam technique and applying their knowledge to an external scenario (as assessed by the exam board)	Paper 3 mock papers Practice calculations and essay style questions Skills; analytical, application, literacy, quantitative skills	Minimum homework expectation - to be set on G4S Students need to revisit definitions and complete chains of argument for each sub topic. Also, complete practice exam questions from the booklets and past exam papers. See portal for booklets. Optional homework tasks and Literacy resources Wider reading; access daily news articles from the BBC website

		Final assessment	<p>https://www.bbc.co.uk/news</p> <p>Subscribe to Taking the biz, view all themes Edexcel videos; https://www.youtube.com/@TakingTheBiz</p> <p>Subscribe to the 'Business Review' journal, lots of practice questions on topical case studies - https://www.hoddereducation.co.uk</p> <p>Register with Tutor2u - https://www.tutor2u.net/business</p> <p>Tutor2u provides very useful support videos on each sub topics on topics.</p>
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